

# GRACE MWARANIA

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Freelance Blogger/Content  
Writer/Digital Marketer



0702387239



gracemmwarania@gmail.com



[LinkedIn](#)

**Creative Presentation**

# Introduction

Once upon a time, in the bustling world of freelance blogging, there was a talented writer named Grace Mwarania. With a passion for captivating storytelling and a gift for creating engaging content, Grace was renowned for her ability to leave readers craving for more. If you find yourself in need of top-notch blog posts that captivate and inspire, look no further than this storyteller extraordinaire! Gather 'round and let Grace weave her magic through words, taking you on a journey you won't soon forget.

With 3yrs years of experience in the blogging and marketing industry, I have honed my skills in crafting compelling narratives that resonate with audiences. Whether you need thought-provoking articles on trending topics or informative pieces that educate and entertain, I have you covered.

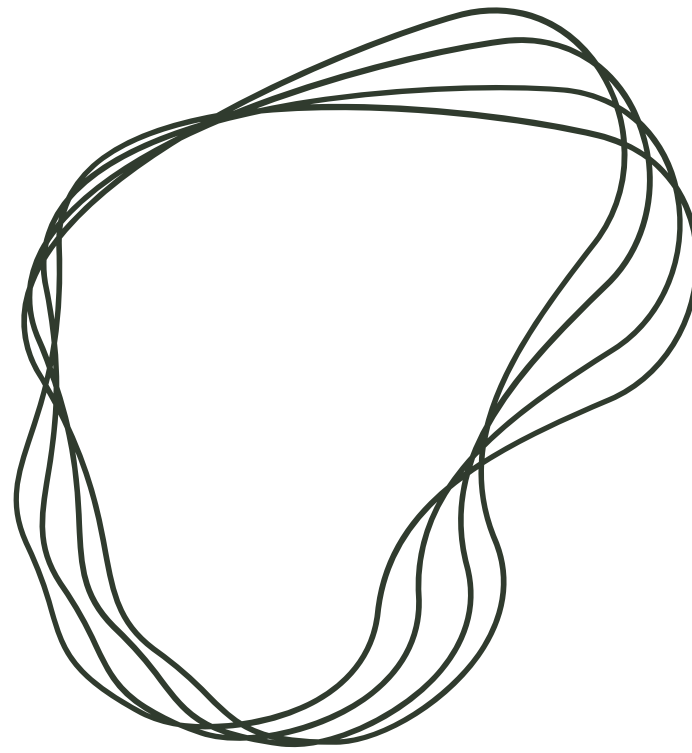
[gracemmwarania@gmail.com](mailto:gracemmwarania@gmail.com)





# Personal Skill

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## ***Blog Writing***

One of my greatest strengths lies in my ability to adapt to various topics and industries. From travel and lifestyle to technology and business, I have delved into a wide range of subjects, allowing me to bring a fresh perspective to any assignment. You can trust me to thoroughly research each topic, ensuring that the content I deliver is accurate, informative, and always up-to-date.

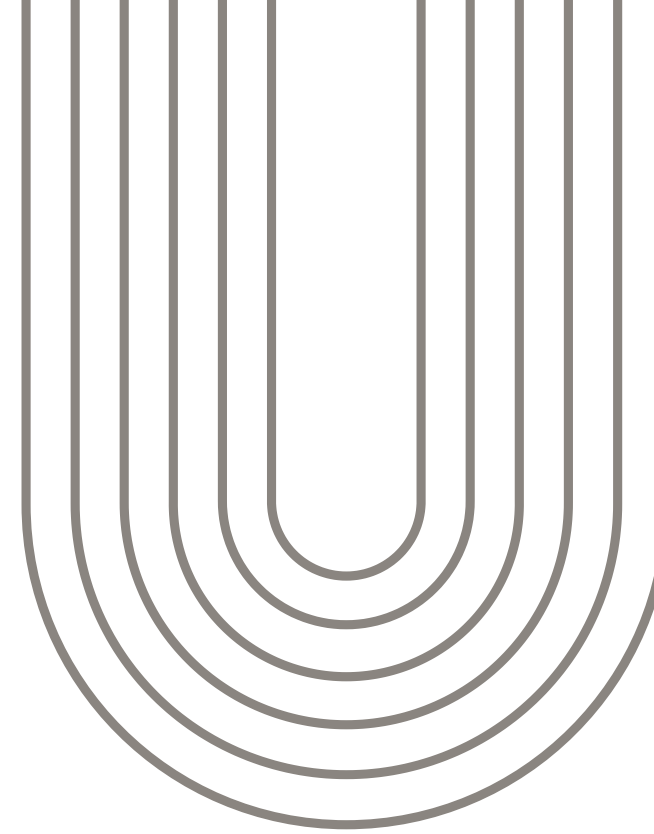
## ***Social Media Content***

Familiar with Instagram, LinkedIn, and Facebook marketing. From brand visibility to increased engagement and followers, I can create content curated to reach your target audience and engage them by using various formats like static images, carousels, and reels.

## ***Graphic Design***

With my expertise in graphic design using Canva, I can create visually appealing and impactful graphics that enhance the overall appeal of blog posts and social media platforms.

**Trust me to deliver exceptional content while seamlessly merging these skills to create a well-rounded and successful digital presence.**



## LINKEDIN



- 502 reactions
- 9 comments
- 40 reposts
- 329 new followers

APR 1-DEC 25TH 2023

## INSTAGRAM



- 1347 reach (1.6k%) reach
- 943 profile visits
- 244 new followers

APR 1-DEC 25TH 2023

## FACEBOOK



- 44 new page likes
- 51,359 (15.6k%) increase in reach
- 920 visits

APR 1-DEC 25TH 2023

## X



- 20 New Followers
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APR 1-DEC 25TH 2023

# Education Background

2014 - 2022



Bachelor of Arts in  
International Relations -  
Daystar University

2022



The Fundamentals of  
Digital Marketing -  
Google Digital Garage



# Creative Presentation

2023

The Fundamentals of  
Digital Marketing -  
Linkedin Learning

Marketing Copywriting  
for Social Media-  
Linkedin Learning

2023

Digital Ad Course-  
Digital Ad Expert



Brief Overview of my Education

# Experience



3 yrs

**Graphic Designer**

Proficient in creating visually appealing and engaging content that captures the attention of readers.



3 yrs

**Blogger**

Leveraging the power of storytelling to deliver compelling and well-structured articles that resonate with audiences.



3 yrs

**Digital Marketing**

Equiped to boost your online presence, increase brand visibility, and engage your target audience effectively.



## Creative Presentation



### Visual Content

How to pick a profitable niche

Techniques to capture

Investors

On-Demand Jobs

A Travel Guide to Destinations

Famous for Their Rose

Gardens

### Data Analytics in Sustainable Agriculture

A Step-by-Step Guide to  
Crafting Beautiful Blooms

10 Ways To Incorporate Roses  
Into Your Daily Routine

How Circular Economy is  
transforming Agri-Waye in  
Kenya

# Published Work


Articles and blogs published under my name.

gracemmwarania@gmail.com



# LET'S WORK TOGETHER



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